

# NWONL 2024 Annual Conference: Breakthrough to Excellence - Nurse Leader Action for Today and the Future

## Event Agenda

Thursday, May 16, 2024 at 9:00am PT - Friday, May 17, 2024 at 12:00pm PT

**i** All times listed in Pacific Time (US & Canada).

### Thursday, May 16, 2024

9:00am - 10:00am

**Registration and Badge Pickup**

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10:00am - 11:30am

**Leading Nursing Disruption - Healthcare Beyond the Hospital.**

Dr. Dan Weberg, PhD, MHI, RN, FAAN. Innovation Leader and Deviation Amplifier.

1.5 CE Credits

Session goals: This session is led by Dr. Dan Weberg, PhD, MHI, BSN, RN, FAAN. Dan has worked with large health systems, technology startups, and academia to pull healthcare into the future. This session will use the science of innovation leadership to create tangible ways nursing leaders can address the pressing opportunities facing our profession. From provocative perspectives on the forces shaping our healthcare organizations to the leadership tactics that can help us lead into the unknown, this presentation will frame the conference with excitement, urgency, and innovation.

We will discover the following:

- 1) What forces are creating the paradigm shifting moment in healthcare.
  - 2) How innovation leadership science can help leaders manage disruptive change.
  - 3) Simple innovation approaches leaders can use every day to create meaningful change.
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11:30am - 12:00pm

**Morning Break and Exhibitor Hall**

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12:00pm - 1:00pm

**Nursing Advancement - Changing from a Culture of Transactions to a Culture of Service and Connection.**

Jennifer Gentry, MSN, RN, NEA-BC. Division Chief Nursing Officer for TX, NM, OR, Eastern WA and MT, Providence.

1.0 CE Credit

Session goals: We will delve into the root causes underlying the prevailing transactional mindset within the nursing profession. Through insightful discussions, we will propose effective strategies and interventions designed to lead nurses towards a transformative journey, reigniting their sense of purpose and guiding them back to the core values that define us as nurses.

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1:00pm - 2:15pm

**Lunch and Exhibitors Hall Break**

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2:15pm - 3:15pm

### **Confirming the Case for Meaningful Connections in Healthcare**

Marie Cockerham, MN, RN, eCPR-C, Director, CARE4U Well-being & Support Program, Associate Director, Patient Care Services - University of Washington. Cheri Constantino-Shor, MSN, RN, PMH-BC, CRNI, CMSRN, Director of Professional Engagement and Nursing Excellence and Patient Care Services - University of Washington.

1.0 CE Credit

Session Goals: This session will detail how two University of Washington Medical Center nurse experts collaborated with senior nursing leaders and the Patient Experience team to launch a multi-campus, system-wide Meaningful Connection workshop initiative to address the impact of the incredible challenges that our healthcare teams have faced over the past several years. The results of this session are vital as this program offers a system-level, evidence-based, practical, and actionable strategy to address the rampant burnout, disengagement, and the subsequent impacts on patient quality and outcomes for our modern, post-pandemic healthcare teams.

Session objectives include:

- 1) Identifying current barriers around building meaningful connections and relationships in healthcare.
- 2) Understanding the neuroscience behind relentless exposure to stress, specifically for frontline nurses and nurse leaders.
- 3) Benefits of implementing a program that supports intentional connection in healthcare environments.
- 4) How implementing a "Meaningful Connection" initiative can drive sustainable change in the health and culture of the nursing workforce.

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3:15pm - 3:40pm

### **Afternoon Break and Exhibitor Hall**

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3:40pm - 4:30pm

### **Bold Banter: Turning Colleagues into Thought Partners**

Ann Tardy, JD, CPA, CSP. MentorLead CEO and Founder.

Session goals: At the conference Ann will lead us through an interactive and immersive experience! Attendees will be guided through a Bold Banter® exercise to learn how to move from chit-chat into conversations that matter. Effectively leveraging mentoring as an ongoing opportunity, built of small moments, turning colleagues into thought partners.

This engaging and interactive session includes:

- 1) We'll gain a deeper understanding of the transformative impact of mentoring by engaging in mentoring conversations.
- 2) Discover an innovative approach to evolve our connections, new and old.
- 3) Get ready to turn friendly chitchat into meaningful conversations, expand your professional network, and cultivate relationships that will support your growth and development long after the NWONL conference concludes.

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4:30pm - 5:00pm

### **Evening Break and Exhibitor Hall**

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5:00pm - 6:30pm

### **Annual Conference Reception & Social Event**

## Friday, May 17, 2024

7:30am - 8:30am

### **Breakfast and Exhibit Hall**

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8:30am - 10:00am

### **Leadership Development - Don't come back from hell empty handed. Gaining wisdom from experience.**

Dr. Barbara L. Mackoff, EdD. Author "Leadership Laboratory for Nurse Leaders", international leadership development consultant and senior faculty at AONL.

1.5 CE Credits

Session goals: Participants will have an opportunity to consider the reasons we don't learn from experience. From this you will learn how to create moments of meaning that yield long-term understanding. Session activities include strategies to process critical feedback, comparing a growth mindset to a fixed mindset, discovering blind spots, finding the good lessons in bad experiences and conducting a success audit.

10:00am - 10:30am

**Morning Break and Exhibit Hall**

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10:30am - 11:30am

**Nursing Leadership - The Work of "Now" - Instilling hope for nursing.**

Dr. Syl Trepanier, DNP, RN, FAONL, FAAN. Senior Vice President and System Chief Nursing Officer, Providence.

1.0 CE Credit

Session goals: Safety is the number one priority for nurse leaders, and ensuring safe staffing is critical. Safe staffing in an era of nurse shortages must be achieved by a radical change to the current models of care. In this session, Dr. Trepanier will challenge attendees to identify idiosyncrasies noted in their respective work environments and challenge the status quo. Clinical organizations must innovate by implementing and testing new models of care while partnering with their local academic colleagues to develop a new body of evidence.

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11:30am - 12:00pm

**NWONL Updates and Exhibitor's Raffle**

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12:00pm - 12:00pm

**Adjourn**